

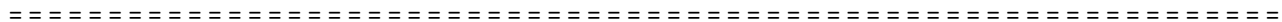
All good things come to an end . . .

Skip is no longer able to host this regular Monday-morning session. A fixed-schedule work meeting is required in this Monday timeslot.

. . . But they leave room for getting better

In the near term, Scott has agreed to take on the role of meeting host. You'll have solid leadership and a fresh perspective on job-hunting in the PM environment.

I'd like to congratulate Scott on his leadership transition and offer him my unqualified support during the transition and beyond.



▪ **It is worth reminding people** that our host location (Coco's) stays in business by:

- The restaurant survives on the price of the food that we purchase, and
- The staff survive on the tips that we provide

. . . please be appropriately generous in your patronage

▪ **Upcoming Event**

- Every Monday
 - Coco's Restaurant (Lawrence Expressway at Oakmead Parkway, Sunnyvale)
 - 7:30 AM (but welcome to arrive earlier)
- See the PMI-SV calendar for details

▪ **Today's agenda:**

- 1) **Introductions** (at 10 minutes after the meeting start)
 - Introduce yourself in 2-3 sentences
- 2) **Focus topic for today:**
 - **Optimization -- Making Google and other resources direct to you**
- 3) **Open topics**
- 4) **Upcoming Events**

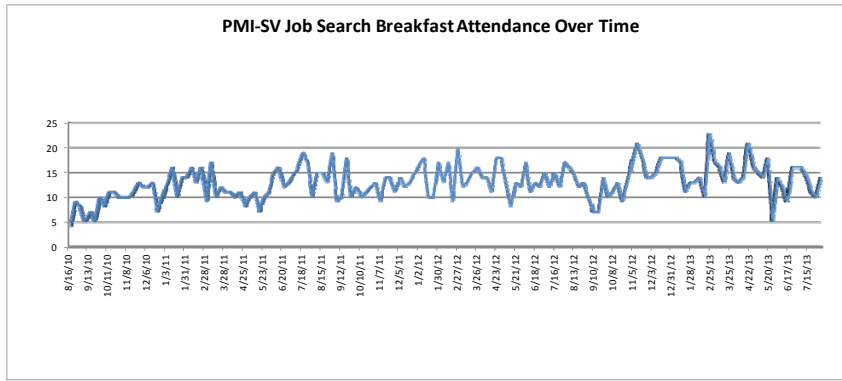
▪ **Next week's agenda:**

- **To be decided at the end of today's meeting**

- Notes from this meeting are abbreviated (names and introductions are removed) and posted in the "Files" area of our Yahoo! Group at http://finance.groups.yahoo.com/group/PMISV_JOB_SEARCH_GROUP/
- A copy of this handout is available at the moderator's personal website: <http://PMP.slafetra.org/is-team/>

Tips & Tricks

Have your PMP? -- claim your PDU credits	<ul style="list-style-type: none"> • For those who hold PMP certification, our meeting qualifies for 1.5 "category A" PDUs
Join the PMI-SV Job Reflector	<ul style="list-style-type: none"> • Located on the PMI-SV site at http://pmisv.org • Go to "My PMI-SV", Select "My Email Subscriptions" • Check-box "Job Opportunity Emails" • Job opportunities can be posted via the link http://www.pmisv.org/index.php?option=com_rsform&Itemid=132
Coach hiring organizations to post their openings to the Job Reflector - it is free!	
Miscellaneous Resources are posted to our Yahoo! Group (membership is required to view)	<ul style="list-style-type: none"> • http://finance.groups.yahoo.com/group/PMISV_JOB_SEARCH_GROUP/files/Resources/
Word Cloud	<ul style="list-style-type: none"> • Look at your resume through the lens at http://www.wordle.net • Try this with job descriptions as well as your resume
Two of the most popular job-aggregator sites	<ul style="list-style-type: none"> • http://indeed.com • http://simplyhired.com
Researching a company	<ul style="list-style-type: none"> • http://LinkedIn.com (many methods, see the literature) • http://glassdoor.com (salary and [somewhat negatively biased] insider reviews)
LinkedIn job Seeker (not free)	<ul style="list-style-type: none"> • \$16 - \$40/month, depending on level • Provides more information, promotes you in rankings
resunate.com (not free)	<ul style="list-style-type: none"> • \$16/month, \$100/year • Evaluates resume, compares to job description



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Recruiters who have recently visited us and shown a special interest:

((This contact information is provided as-is and as a service. No special endorsement is implied))

- May 2013: **Alan Bailey** * Disys * alan.bailey@disys.com
- Apr 2013: **Christine Conway** * MSquared * cconway@msquared.com
- Feb 2013: **Edward Rippe** * PT Systems * erippe@ptsystems.com
- Feb 2013: **Laura Garcia** * Kforce * lgarcia@kforce.com
- Sep 2012: **Diana Hernandez** * Resources Global * diana.hernandez@resourcesglobal.com
- Sep 2012: **Beverly Auton** * Red Oak Technologies * bev.auton@redoaktech.com

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Possible topics for discussion:

(please add to this list, as it is a "living" topic-list)

(We will also periodically revisit items that we have discussed in earlier meetings)

- 1) Using the LinkedIn "Jobs" section
- 2) Job search record keeping and items that can be written off taxes (will have to be prefaced with a recommendation to check with you tax professional)
- 3) Addressing hiring manager's concerns if you come from a consulting or small business ownership background (i.e. are you a competitive threat, having been a consultant can you fit in/stick around as a full time employee, can you work in a company if you are used to running your own small company, etc.)
- 4) Positioning yourself when purposefully trying for a job at a lesser level/scope than your job history suggests
- 5) Using the Company Search tool in LinkedIn
- 6) Sourcing Alternatives and Project Management outside of the IT environment
- 7) Finding PM jobs that are not in the IT industry
- 8) Job interviewing at "medium distance" -- outside of your "comfort zone"
- 9) Dealing with Passive/Aggressive Stakeholders
- 10) Evaluate a job offer
- 11) Be perceived as a good "Manigator"
- 12) "read" your network -- making sure that your message is heard
- 13) Managing conflict within a team
- 14) Showing your expertise to different classes of "customers" (recruiter, hiring manager, other interviewer, social contact, etc.)
- 15) Resume hints (dos, don't, best way to present oneself)
- 16) LinkedIn Groups (how to leverage the groups for job search)
- 17) Finding and contacting HR & recruiters WITHIN a company
- 18) Key questions to ask of recruiters and interviewers
- 19) Reading the interviewer and adjusting yourself accordingly
- 20) The structure of job-searching -- taking charge of the job-search
- 21) Incident and Problem Management
- 22) Using your PM experience to organize and manage your job search
- 23) Share Web and other resource links
- 24) Share actual interview questions heard by recent interviewees
- 25) Two things that you are doing (or will do) differently in your job-search this week
- 26) Keeping yourself motivated
- 27) IT as a field
- 28) Making your own decisions
- 29) Using humor to make your point(s) -- including advantages and pitfalls
- 30) The worth of domain knowledge as a PM (Project mgr, Program mgr)
- 31) What temp agencies are associated with which companies
- 32) Questions you are tired of hearing again and again -- how do you differentiate yourself when you reply?

Past topics we have discussed:

(We will periodically revisit these items)

The date listed is the most recent time we discussed the topic, and the discussion is usually summarized in the meeting notes from that date.

- 08/05/2013: Cover letters
- 07/22/2013: Taking a lesser position
- 07/15/2013: Using internships and volunteer work to provide current examples of working experience
- 07/01/2013: Networking as a PM
- 06/24/2013: Using Twitter in your job search
- 06/17/2013: Leveraging LinkedIn groups
- 06/10/2013: Content providers for PMP and CSM certification courses
- 05/27/2013: Elevator "pitches"
- 05/20/2013, 04/29/2013, 02/25/2013, 02/18/2013, 07/16/2012: Visit with a recruiter
- 05/13/2013: Improving your interviewing skills: in-person interviews
- 05/06/2013: Improving your interviewing skills: phone interviews
- 04/15/2013: Your Marketing Plan
- 04/08/2013: Researching companies
- 04/01/2013, 11/08/2010: Preparing for an interview
- 03/25/2013: Getting more hits on your profile
- 03/18/2013: Handling "required" form information that is inappropriate (age, SSN, etc.)
- 03/11/2013: Finding recruiters
- 03/04/2013: Finding the "Culture" of a company
- 02/11/2013: Reading the job market
- 01/28/2013: LinkedIn, Identification, and Privacy
- 12/10/2012: Dealing with Conflicting Shareholder Needs
- 12/10/2012: Working with headhunters
- 12/03/2012: Responding to the question "how do you manage conflict in your team?"
- 12/03/2012, 11/26/2012, 12/06/2010: Job-hunting over the holidays
- 11/26/2012: Responding to the question "how do you manage conflict in your team?"
- 11/19/2012: Using your PM expertise to organize and manage your job search
- 11/12/2012: Questions to ask in informational interviews
- 11/05/2012: Finding companies that you may not have heard of
- 10/29/2012, 10/22/2012, 10/15/2012: Using Social Media in your job search
- 10/15/2012: "coming in second" in the interview process
- 10/08/2012: Global / International / Diverse Cultures
- 09/24/2012: Factors to Consider in your Job Hunt
- 09/17/2012: Managing the phone screen
- 08/27/2012: What's your go-to tool for job hunting?
- 08/20/2012: What's your biggest job-search failure?
- 08/12/2012: The DISC personality assessment (http://en.wikipedia.org/wiki/DISC_assessment)
- 08/06/2012: What's your game plan?
- 07/30/2012: Degrees of Freedom vs. Levels of Control
- 07/23/2012: Temp Jobs and Contract Work
- 07/02/2012: Informal coaching
- 07/09/2012, 06/25/2012: Discussion of interesting job reqs
- 06/18/2012: Job Boards and Other Resources
- 06/11/2012: Dealing with recruiters
- 06/11/2012: Your cover letter
- 06/04/2012: Your interview experience
- 05/28/2012: Functional and Hybrid resumes
- 05/21/2012: Dealing with Rejection
- 05/14/2012: Your Marketing Plan
- 05/07/2012: How to conduct a job search remotely
- 04/30/2012: PM Career Progression
- 04/16/2012: Working a Job Faire -- research, preparation, networking, the Faire itself, follow-up
- 04/02/2012: Share your LinkedIn Profile
- 03/26/2012, 03/19/2012: Share your resume
- 03/12/2012: Managing the Interview
- 03/05/2012: Social Etiquette
- 02/27/2012: Focus on LinkedIn
- 02/20/2012: Branding Yourself in Social Media
- 02/13/2012: Interviewing Hints
- 02/06/2012: Your Personal Brand
- 01/30/2012: Never stop looking
- 12/12/2011: Books you are reading
- 12/12/2011: Optimization -- when the "sweet spot" a true optimum, or pushed against a regulatory "edge"
- 11/21/2011: Conversation with Bernie Maloney, a well-known networker and PM job seeker
- 11/28/2011: Managing Stakeholder's Expectations -- In the job, in the interviewing process
- 11/14/2011: Dealing with the holiday-period "emotional downtime"
- 11/07/2011: What good interview questions are actually trying to discover
- 10/24/2011: Applying for "survival" jobs that may not be on your career path
- 10/14/2011: Ways to get or enhance your visibility
- 10/03/2011: Handling complacency
- 09/26/2011: Advice about how to present yourself
- 05/16/2011: Presenting yourself
- 08/22/2011: What do you think of the current financial roller coaster and how it impacts your job hunting

- 08/22/2011: Reading an interviewer
- 08/15/2011: Handling a glut of information (to and from yourself)
- 08/08/2011: How do you get experience when you need experience to get a job
- 07/25/2011: Your perception of the current job market / any stories or anecdotes to share
- 07/11/2011: Share your interview experiences
- 06/27/2011: How do you allocate your job-search resources
- 06/20/2011: How do you "un-ask" for something (changing directions gracefully)
- 06/13/2011: Share a simple one-page graphic or diagram that is significant to you. Explain it to your interviewer
- 05/30/2011: What do you feel is blocking you from passing the interview and/or landing the job
- 05/23/2011: Share business cards and resumes (style, format, content, organization)
- 05/09/2011: Stupid Mistakes Not To Make
- 05/02/2011: What are you doing to stay current in your professional life
- 04/25/2011: Benefits and Pitfalls of strong personal branding
- 04/18/2011: Avoid being perceived as a "threat" to the interviewer
- 04/11/2011: Open-ended questions
- 04/04/2011: Your 90-day plans (pre-job and post-acceptance)
- 03/28/2011: The future of PM roles and the impact on job-seekers
- 03/14/2011: What do you coach? What do you teach?
- 02/14/2011: Interview questions for PMs? Senior, Intermediate, Entry-level jobs
- 03/07/2011: Managing your relationship with temp and employment agencies
- 02/07/2011: Other programs that exist for the job-seeker
- 01/31/2011: Neutralizing employer's concerns
- 01/31/2011: Dealing with Gaps in resume, Many short jobs, Extensive time with one company
- 01/24/2011: Sharing your true expertise when you are not familiar with the jargon
- 01/24/2011: Learning during the interview
- 01/17/2011: How do you suggest or recommend change in an interview situation
- 01/10/2011: Definition of Project Mgr, Program Mgr, Portfolio Mgr, System Mgr
- 12/13/2010: Share business cards (style, format, content, organization)
- 11/29/2010: Where to find assistance in writing/reviewing your resume
- 11/29/2010: Getting the attention of a hiring manager
- 11/22/2010: Survival jobs when you need them to "just pay the bills"
- 11/15/2010: Technical level, Business ownership, Process / process consultant, Hands-on "doer"
- 11/01/2010: Business Card (dos, don't, best way to present oneself)